



## L'INCONNUE GALLERY MOVING TO NEW YORK IN SPRING 2020

211 Madison Street, New York

(New York) Montreal-based gallery, L'INCONNUE (pronounced Lan-co-nu) will be relocating and opening a 600 square-foot space in New York City's Chinatown. Founded in 2016 by Leila Greiche, the gallery's program has focused on championing the work of some 30 contemporary emerging and established artists including Melanie Ebenhoch, Maia Ruth Lee, Anne Low, Alex Morrison, Emily Ludwig Shaffer, Alison Yip, and Thea Yabut.

Leila Greiche says,

*"The art world is a niche market and community therefore I believe there is more opportunity to cultivate an audience and program in New York which will expedite the advancement of the gallery in the most optimal setting. I also look forward to bringing the knowledge I gained from the Canadian art community to this new venture."*

The gallery's inaugural exhibition will display the work of Canadian-based multimedia artist Vera Frenkel (b.1938, former Czechoslovakia. Lives and works in Toronto). Rooted in an interrogation of the abuses of power and their consequences, Frenkel's multidisciplinary practice explores the forces at work in human migration, the experiences of displacement and deracination and the learning and unlearning of cultural memory that results, in the increasing bureaucratization of everyday life. Frenkel's work has been featured previously in Documenta IX (1992), the Venice Biennale (1972, 1997, and 1999), The Museum of Modern Art, New York (1998), and the National Gallery of Canada, Ottawa (2014). Frenkel was the recipient of the Governor General Award in Visual & Media Arts in 2006.

In addition, L'INCONNUE will be participating in the 2019 edition of NADA, Miami. The booth (5.06) will feature a solo presentation of the paintings of the New York-based Emily Ludwig Shaffer (b.1988) alongside A Bench, Chairs: End Grain, a collaboration with architect Jason Scroggin. Shaffer depicts psychological and surreal interior and exterior spaces without the image of the figure thus revealing a void of presence.

### ABOUT THE GALLERY

L'INCONNUE art gallery nurtures the discovery and education of work by contemporary emerging and established artists. Founded in 2016 in Montreal, Canada, its national origins will permeate throughout the gallery program. A commercial gallery with a strong curatorial backbone, L'INCONNUE's programming focuses on cultivating an ecosystem of contemporary art practices, interconnected through content and medium.

L'INCONNUE invites its audience into a space of contemplation, conjoining collective forces to expand its community's consciousness. L'INCONNUE utilizes the gallery model to connect art, education, experiences, and commerce.

### ABOUT FOUNDER AND DIRECTOR LEILA GREICHE

Leila Greiche has spent a decade working in the art industry. She has worked with leading international art institutions such as Phillips Auction House, Connaught Brown, and Carroll/Fletcher Gallery in London. She holds a BA in Art History and French Literature from Sarah Lawrence College, and an MA in Art Business and Contemporary Art from Sotheby's Institute of Art. Since opening her gallery, Leila has mounted critically acclaimed group exhibitions including Women's Work (2019), Body (2019), and Four Pillars (2018).

### Notes to the editors

Vera Frenkel

Dates: Opening Spring 2020

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